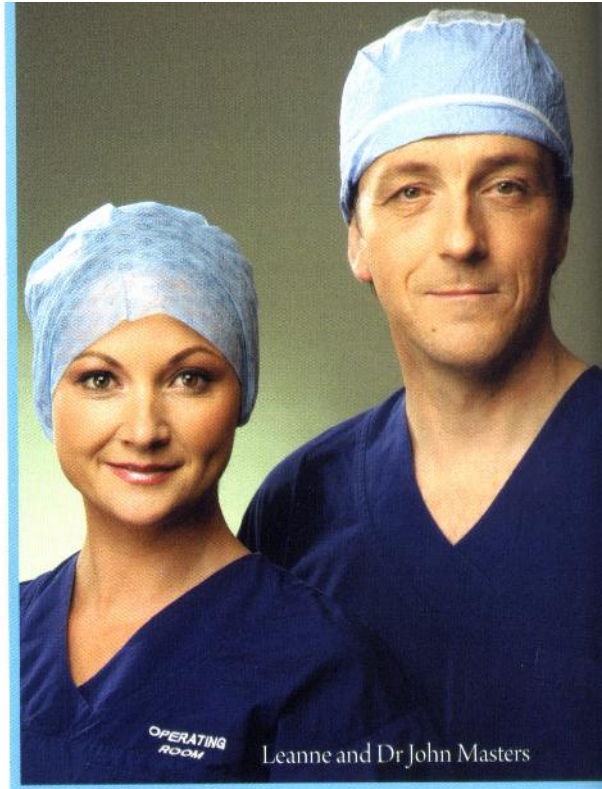


changing lives not just looks



Successful women all have one thing in common – confidence. While that confidence comes from within, sometimes it's something on the outside that stops women from reaching their full potential.

Dr John Masters and his wife Leanne run Wellington's fulltime private plastic surgery practice in Thorndon. Dr Masters says what women want from plastic surgery isn't supermodel looks; it's confidence to truly be themselves.

"The women who come through our doors are just everyday Kiwis. But, no matter how successful they are in business, or happy their lives are, something about their appearance holds them back," he says.

"Whether it's their nose, chin, or mummy's tummy, reassurance from friends, family and colleagues, doesn't change how a patient feels when they look in the mirror. The surgery is for themselves, not for anyone else.

"We make a physical change to a patient's body, but it's the psychological change they experience which is often greater," Dr Masters says.

Leanne is Dr Master's lead surgical assistant and Plastic Surgical Masters' business manager and strategic planner. She says feedback from patients like Anne* who had nasal reshaping is typical.

"After years of being unhappy about my nose and having to look at it every day to

remind me of my discontentment about its shape I finally took the step of having it re-shaped through surgery," Anne says. "Now that I have my new nose I feel so much better and more comfortable with myself. I find myself more motivated to really make the most of my life, wanting to try new things that I wouldn't have before."

Leanne says surgery can be the catalyst for people to completely turn their life around.


"One of our patients started her own beauty therapy business after her facelift. She said the surgery gave her the confidence to follow her dream. She finally felt good about herself and wanted to help others feel good about themselves too," she says.

The key to plastic surgery is that it looks natural.

"Our patients say the best thing about the change they've made is that no one noticed," Dr Masters says.

He says this is because their practice is about creating a natural look for patients.

"We don't perform surgery on people who have unrealistic expectations of the results. We're about enhancing a patient's natural appearance and I wouldn't perform a procedure that wasn't right for them."

The Masters offer a full range of plastic surgery services; facial surgery, nasal reshaping, ears, eyes, facelifts, breast surgery, tummy tucks and liposuction. 

*Not her real name

Dr John Masters FRACS

Specialist Plastic Surgeon

Dr Masters became a specialist Plastic Surgeon after completing 6 years basic medical training, 3 years as a hospital junior doctor and then a further 5 years advanced surgical training. His desire to further his education led him to undertake an additional 2 years international training.

Dr Masters was honoured to be the last international fellow to train under Professor John Bostwick prior to his untimely death, at the prestigious Emory University Hospital in Atlanta, Georgia. Following this he spent a second year at New York University and Mt Sinai Hospital in New York.

John is a member of the New Zealand Foundation for Cosmetic Plastic Surgery (a sub-speciality grouping of Plastic Surgeons dedicated to improving the standards of Cosmetic Plastic Surgery in New Zealand), the New Zealand Association of Plastic Surgery and the Australasian Society for Aesthetic Plastic Surgery.

Leanne Masters RN

Lead Surgical Assistant

Leanne, a Wellingtonian and John's wife, is central to Plastic Surgical Masters. Clinically she is Plastic Surgical Masters' lead surgical assistant and operates alongside Dr Masters for all major operations. When not operating she is Plastic Surgical Masters' business manager and strategic planner.